

DEVENDRA ILAKKYA MANDRAM

PUBLIC CHARITABLE TRUST

FOUNDER: KASIMYNDHAN K.PALANISWAMY

DC CT RTD

Sir,

As the Founder of the Devendra Ilakky Mandram, a public charitable trust, I have been struggling for the last 21 years to stop school drop outs in the vulnerable sections of all the communities in and around Coimbatore. Along with volunteers, we took census of school drop outs in Puliakulam, Singanallur, Kallimadai, Kurichi, Ramanathapuram, Selvapuram, Pallapalayam, etc and on that basis, we instilled confidence by making them to participate in various competitions and by arranging grand functions in Ramakrishna Kalyana Mandapam.

Until 3 years ago, we were giving prizes of Rs 1000 and Rs 2000 for 10<sup>th</sup> and 12<sup>th</sup> students of all communities who scored high marks with a belief such grand meetings would create awareness of literacy among the poor people. To some extent in all the 18 places in Coimbatore, and more than 15 villages in Tiruppur and Erode districts, the literacy level has gone up

In my village Kasiyur itself, before I started the campaign, there was only 6 graduates from more than 200 families upto 2008. Then I started intensive literacy campaign by bringing them to kalvi thiruvizha at Coimbatore. By giving them food, by arranging buses for transportation, by giving some prizes to all the participants, by arranging great orators and achievers to speak before them etc, we sowed the seeds of motivation and in due course it started to pay dividends. I requested the great performers and achievers like Manjunath IPS and R.Sivaram M.D Of Royal Classic Mills to come to

my village .When the persons like them with blood and flesh spoke before them, the attitude drastically changed and now that village is proud of more than 100 graduates and school drop out ratio is only 0.1% now. A poor student whom we groomed in all faculties was given the title as Nambikkai Natchithiram, is now earning Rs 1 lakh per month in an MNC in Mumbai.

Now, we have undertaken the most sensitive social issue of fatherless, father abandoned and father sick children, who are easy prey to vulnerable anti social elements, as normally children do not listen to mothers advice. Now, we have adopted more than 100 school and college students to whom we give Rs 10000 per annum.

Last month, we have given the 1<sup>st</sup> instalement of Rs 5000 to 40 school students and now we intend to give Rs 5000 to 40 college students on 16.6.19. The 2<sup>nd</sup> instalment of Rs 5000 will be given in the month of December 2019.

As great poet Mahakavi Bharathi said that crores of punniam is afforded only to the man who educates a poor child rather and to the man building tens of thousands of temples, or running thousand annadhaanam mandapams.

I request to go through the list of beneficieries and adopt one or two students. You may transfer any amount to your convenience to the following account:

Devendra Ilakkya Mandram/Indian bank/pulialulam branch

A/c No.835 873 114

IFSC IDIB000P077

I also request to grace the occasion of meeting on 16.6.19/Sunday at 10 AM in Kannan Departmental Stores (first floor) Hall, Singanallur (near Shanthi Gears) and honour our humble activity.

Kasimyndhan K.Palaniswamy

DC CT Rtd Coimbatore